



LEXICON™

# MARKETING SERVICES

You Do Law – We'll Market What You Do. What's your market presence? How do you stack up against your competition? Where's the best place to spend your marketing dollars?

On average, firm's billable hours are down, but answering these questions and more are necessary to build a successful marketing program and bring in more clients...but they take time. Lexicon can help so you can focus on capturing more billable hours. Lexicon Marketing Services has more than a decade of experience in law firm marketing and understands legal compliance. We utilize both traditional and digital marketing strategies to build your brand and drive leads to your firm.

Whether you need inbound or outbound marketing efforts, or even if you don't quite know what you need yet, feel secure Lexicon is there for you.

## What We Offer

- ▶ Website Audit and Consulting
- ▶ Social Media Posting
- ▶ Email Campaign Management
- ▶ Graphic Design
- ▶ Public Relations/Media Relations

Let us handle the business, so you can handle the law.  
Schedule a demo today.

[LexiconServices.com/Demo](https://LexiconServices.com/Demo)



## What Makes Us Better Than All the Rest?

- ▶ Proven ability to increase market presence
- ▶ Dedicated Lexicon contact and hands-on attention to your firm's needs
- ▶ Understanding of legal marketing compliance
- ▶ International portfolio
- ▶ Experience in multiple practice areas
- ▶ Google Analytics certified

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